



THE PRESS-ENTERPRISE

INLAND SOUTHERN CALIFORNIA'S NEWSPAPER

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FANCY BRAS DRAW ATTENTION TO CANCER WALK

STATER BROS.

Stater Bros. Charities and Inland Women Fighting Cancer are encouraging community members from throughout the Inland Empire to submit a decorated bra or a tie to raise awareness about all cancers (including those that specifically affect men) as well as to promote the upcoming Believe Walk on Sunday, Oct. 2, in downtown Redlands.

Entries should be dropped off at J.D. Meyers, 122 E. State St. in Redlands, now through Sept. 16. All the donated bras and ties will be on display at J.D. Meyers during this time period, and the winning entries will be judged Sept. 30. A weekend getaway to South Coast Winery in Temecula and other fabulous prizes will be awarded to the winners of this contest.

The decorated bras and ties will also be placed on the "support van" that will be included in the Believe Walk festivities to "support" the walkers as they stroll the streets of historic Redlands.

In addition, local Redlands businesses have been encouraged to raise awareness for the Believe Walk by decorating their store fronts with festive window displays and messages of inspiration. These businesses will also be judged Sept. 30 on creativity and awareness surrounding the event.

To register and for more information on the event, visit www.BelieveIE.com.



CONTRIBUTED IMAGE

Decorated bras and ties will be on display during the annual event that raises money and awareness for cancer.